

**FORMAT FOR BID APPLICATION FORM ARBITRAL AWARD PENDING BEFORE  
HON'BLE HIGH COURT OF DELHI  
M/S. PICO EVENT MARKETING (INDIA) PRIVATE LIMITED (IN LIQUIDATION)**

*(On the letter head of the Applicant)*

Date: \_\_\_\_\_

To,  
Mr. Gaurav Katiyar,  
Liquidator  
M/s. PICO Event Marketing (India) Private Limited (in Liquidation)

**Sub: Bid Application Form for assignment of arbitral award pending before Hon'ble High Court of Delhi wherein the M/s. PICO Event Marketing (India) Private Limited (in Liquidation) is a co-decree holder**

Dear Sir,

In response to your public notice in [Insert the names of the newspaper and/or website] on [Insert date of the advertisement] inviting bid for assignment of arbitral award pending before Hon'ble High Court of Delhi wherein the M/s. PICO Event Marketing (India) Private Limited (in Liquidation) is a co-decree holder, we hereby submit our bid.

We have attached necessary information and documents as per the prescribed formats, without any deviations, conditions and without any assumptions or notes, published on the website at <https://nesl.co.in> & <http://gauravkatiyar.in>. Based on this information we understand you would be able to evaluate our preliminary proposal in order to qualify for the auction.

We understand that the selection of the applicant is the sole discretion of the Liquidator and that we shall not be entitled to question the selection, selection criteria, nor shall we be entitled to seek details of the manner of selection.

The details of the contact person for the purposes of this bid are provided below:

Name:  
Designation:  
Address:  
Phone Nos:  
E-mail address:

Sincerely yours,

On behalf of the firm/company/organization:

Signature: \_\_\_\_\_

Name of signatory:

Designation:

Company Seal/stamp

***Enclosures: (Annexures)***

## **SUPPORTING DOCUMENTS TO BE ATTACHED WITH EOI**

### **1) Profile of the Applicant:**

- a) General Profile: Provide a summary of the business, history and current status of the Applicant;
- b) Financial Profile (consolidated/standalone as applicable);
- c) History, if any, of the Applicant or affiliates being declared a “willful defaulter”, “non-cooperative borrower”, “impaired asset” or “non-performing asset” (Self- Declaration);
- d) Any other relevant details which would be useful for the Liquidator to evaluate the proposal and help to shortlist for the next stage in the process.

### **2) Legal Documents:** Copies of Certificate of Registration and/ or Constitutional Documents of the Applicant;

### **3) Turnover:** Last audited financial results of the Applicant(s) as per the qualification criteria;

### **4) Net worth/ assets under management (last 3 years);**

### **5) Power of Attorney/ Authorisation/ Board Resolution;**

### **6) Undertaking by the Applicant (*Format is provided below as Annexure- II*);**

### **7) Declaration (*Format is provided below as Annexure III*); and**

### **8) Proof of payment of Earnest Money Deposit, if any.**

## ANNEXURE- II

### UNDERTAKING

We, \_\_\_\_\_, authorized person for [Name of the Bidder] ("**bidder**"), undertake that the information furnished by the bidder in the bid application form for acquisition of the assets of M/s. PICO Event Marketing (India) Private Limited (in Liquidation) ("the Company") and the Annexures are true, correct, complete, and accurate. Further, the bidder undertakes, agrees and acknowledges that:

- (a) Bidder shall not use any such information to cause an undue gain or undue loss to the Company or any other person;
- (b) Bidder shall not share any such information with any third party including any representatives, without first ensuring that our obligations under this undertaking is complied with;
- (c) The Bid will be evaluated by the Liquidator of the Company based on the information provided in the Annexure to determine whether we qualify to submit a proposal for the proposed transaction;
- (d) The Liquidator reserves the right to determine at their sole discretion, whether or not we qualify for the submission of the proposal and may reject the Bid submitted by us without assigning any reason whatsoever;
- (e) The Liquidator reserves the right to request for additional information or clarification from us for the purposes of the Bid and we shall promptly comply with such requirements. Failure to satisfy the queries of the Liquidator may lead to rejection of our submission pursuant to Bid; and
- (f) Submission of Bid alone does not automatically entitle us to participate in the next stage of the bid process.

Date:

Place:

Signature:

## ANNEXURE- III

### DECLARATION

*(To be provided by way of affidavit)*

I, \_\_\_\_\_, S/o \_\_\_\_\_, residing at \_\_\_\_\_ do hereby declare that:

1. I have been authorised to submit the bid for acquisition of the assets of M/s. PICO Event Marketing (India) Private Limited (in Liquidation) ("the Company") on behalf of \_\_\_\_\_ vide Board Resolution dated \_\_\_\_\_, 2022, copy of which is enclosed;
2. I have read and understood all the terms and conditions relating to the formulation of the Bid and hereby give my bid in acquiring the Sale Assets of the Company on "AS A WHOLE ON AS IS WHERE IS AND WHATEVER THERE IS" AND WITHOUT RECOURSE basis;
3. The Bidder complies with the eligibility criteria as required for submission of Expression of Interest vide advertisement dated -----;
4. there are no proceedings pending or threatened, and there has been no penalty or fine imposed, by the Securities and Exchange Board of India, against the Bidder or the promoters or the directors of the Applicant;
5. there are no criminal proceedings pending or decreed against the Bidder;
6. there has been no action against the Applicant or promoters or directors of the Bidder by a regulatory or governmental authority;
7. neither the bidder nor a subsidiary, affiliate, or holding company of, or any other person related to the bidder is an existing promoter or belongs to the existing promoter group; and
8. the Bidder is fit and proper" person not under any legal disability or barred under Section 29A of the Insolvency and Bankruptcy Code, 2016 or any other provisions of any other law for the time being in force.

Date:

Place:

Signature: